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What is claimed is:

- 1. A method of increasing the live weight of poultry comprising: administering to poultry a supplement comprising animal plasma.
- 2. A method according to claim 1 whereby the supplement is administered through the animals' feed.
- 3. A method according to claim 2 whereby the supplement comprises up to 15% by weight of the animals' feed.
 - 4. A method according to claim 1 whereby the supplement is administered through the animals water supply.
- 15 5. A method according to claim 4 whereby the supplement comprises up to about 0.05-3.0% by weight of water.
 - 6. A method according to claim 5 whereby the supplement comprises up to about 0.1 1.5% by weight of water.
 - 7. A method according to claim 1 whereby the supplement is spray-dried.
 - 8. A method according to claim 7 whereby the particle size of the animal plasma is at least 50 microns.
 - 9. A method according to claim 8 whereby the particle size of the animal plasma is less than about 2000 microns.
- 10. A method according to claim 1 wherein the source of the animal plasma
 30 is a recombinant means selected from the group consisting of a transformed
 microorganism, a transgenic animal, and a transgenic plant.

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- 11. A method according to claim 1 wherein the source of the animal plasma is a livestock animal.
- 5 12. A method according to claim 11 wherein the source of the animal plasma is porcine or bovine blood.
 - 13. A method according to claim 1 whereby the poultry is selected from the group consisting of chickens, turkeys, Cornish hens, pheasants, ducks, and geese.
 - 14. A method according to claim 1 wherein the supplement is administered to newly hatched poultry.
- 15. A method according to claim 1 wherein the supplement is administered to poultry of at any time in the production cycle.
 - 16. A method according to claim 1 wherein the administration of the supplement to the poultry preferentially increases the yield of white meat.
 - 17. A method according to claim 1 wherein the administration of the supplement preferentially increases the yield of white meat by about 6-8% by weight.
- 18. A plasma feed product for increasing the live weight of poultry comprising:
 poultry feed; and
 animal plasma.
- 30 19. A plasma feed product according to claim 18 whereby the animal plasma comprises up to 100% by weight of the product.

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- 20. A plasma feed product according to claim 18 whereby the animal plasma is dried.
- 5 21. A plasma feed product according to claim 18 whereby the animal plasma is granulated or powdered.
 - 22. A plasma water product for increasing the live weight of poultry comprising:
- a water source for said animal, and animal plasma.
 - 23. A plasma water product according to claim 22 whereby the animal plasma comprises up to 0.05 to about 3.0% by weight of water.
 - 24. A plasma water product according to claim 23 whereby the animal plasma comprises up to about 0.1 to about 1.5% by weight of water.
- 25. A plasma water product according to claim 22 whereby the animal plasma is dried.
 - 26. A plasma water product according to claim 22 whereby the animal plasma is granulated or powdered.